

# MY EUROPE – YOUR EUROPE – YOUR SAY

## Final Dissemination Report

September 2018 – August 2021



ME-YOU-US project No. 2018-1-BG01-KA201-047913

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## Introduction

At the beginning of the project “My Europe – your Europe – your say” – ME-YOU-US (Erasmus+ - Key Action 2: Strategic Partnerships in School Education), a Dissemination Plan Strategy has been set up, in order to distribute general information about the project first; and then to give visibility to the ME-YOU-US outputs, publications and meetings, to make them accessible to as wide an audience as possible.

By using the template created by ALTIUS foundation, all the partners have listed the collected dissemination activity, describing the type, duration, outreach, target group’s characteristics and approximate number of the people reached and attaching at the end the linked evidence.

Each partner has been in charge of the development a national dissemination report including all the dissemination actions done, divided per type according to the above-mentioned structure and specific categories.

The monitoring procedures and especially the templates for planning and reporting the dissemination activities helped to keep track of the partners’ dissemination efforts. This document aims to present the dissemination activities undertaken within the partnership, and it intends to outline how the dissemination process has been carried out in the lifetime of the project, on the basis of what has been stated in the Dissemination Plan Strategy.

A summary of the templates that partners filled in four separate occasions to report their dissemination activities are displayed below in the document, in order to provide a detailed overview of the various national dissemination reports collected by the partners at a local, regional, national and international level, under the monitoring and coordination action of ALTIUS foundation. The templates will be followed by a final table containing the overall results of all the national disseminations during the project.

At the end, conclusions are drawn, allowing to show an overview of the dissemination action of these three years of cooperation.

## Dissemination strategy

The Dissemination Strategy defined at the beginning of the project has established that all the partners are responsible for national dissemination at a local, regional and national level, under the monitoring action of ALTIUS.

Each partner was expected therefore to disseminate general information about the ME-YOU-US project, its steps and results to a defined target group, characterized by teachers, students aged 12-15, local communities, and all the interested stakeholders.

The strategy has foreseen common directions and timelines to be followed by partners. The dissemination activities had to be aimed at reaching the widest target public through different types of activities planned in advance, which include:

- **Internet based activities** (website, Facebook, project and partners' newsletters, posts on partner's websites, etc...);
- **Media based activities** (Dissemination through media, newspapers, TV and radio, etc...);
- **Face to Face activities** (dissemination events or conferences, Local Multiplier Events, Final Conference, etc...);
- **Outputs/Publications/Products** (deliverables that will be published and/or printed, such as project reports, intellectual outputs, etc...).

The lead partner of the dissemination plan strategy has then shaped a template for the collection of dissemination data, to be filled by each partner. It includes guidelines which offer a short overview of the type of activity run, of the related period and of its outreach. The results obtained have then been collected by ALTIUS.

## Common dissemination activities

### Project logo development

In order to provide the project with a good graphical representation that could effectively convey its message, the partners have agreed on the ME-YOU-US logo.

The logo proposals were presented to the partnership after the Kick-off Meeting, and the selected ones were the following:



The partners agreed that the design conveys the idea of diversity and competences supported by education. This logo allowed to create the visual identity and design of all communication products used in the framework of the project, providing an easy distinctiveness, moreover the different colour design provide opportunities for the partners to choose what to use depending the layout of the products.

## Visual design (templates for letters, etc.)

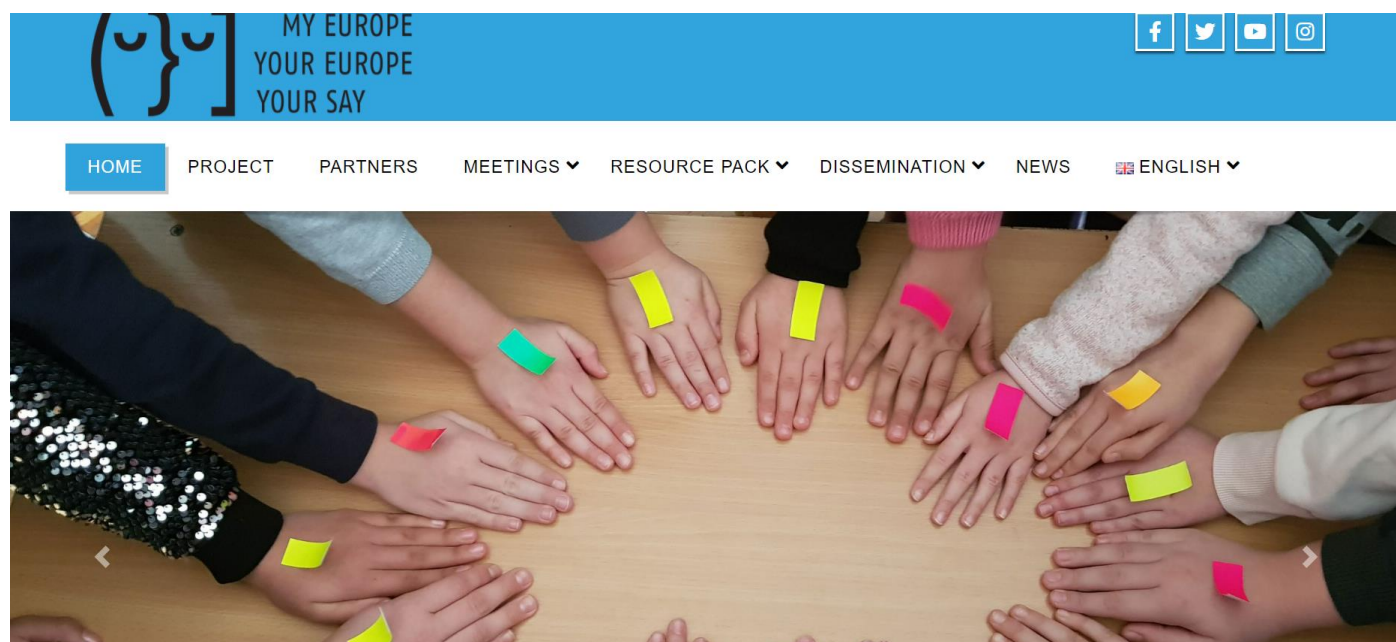
Once the logo has been decided, the following templates have been created, to be used in official documents:



## Website

The project website was created in the first months of the project and it is available under the URL: <http://me-you-us.eu/en/home/>. Instituto Politécnico de Santarém (the Portuguese partner) is responsible for its update and maintenance. Both the disclaimer and the logo of Erasmus Plus and of the project are visible in all of the website pages, according to the EU Commission's requirements. Moreover, it is easily accessible from other devices, including smartphones.

On the homepage, the visitor can get an overview of the project's objectives, main actions and latest news.  
*Top section*



5.

ME-YOU-US project No. 2018-1-BG01-KA201-047913

## MY EUROPE - YOUR EUROPE - YOUR SAY



**Idea**

.. idea ..



**Archive**

.. archive ..



**Soon**

.. something ..

### RECENT WORK



Articles



Content



Images



Promotional Video



What do you want to find?



#### Recent Posts

Multiplier events Bulgaria  
Final transnational meeting  
Fourth short-term joint staff training event  
Third short-term joint staff training event – Online Training (Moodle Course)  
Second short-term joint staff training event

#### Archives

July 2021  
November 2020  
February 2020  
January 2020  
December 2018







MY EUROPE  
YOUR EUROPE  
YOUR SAY



НАЧАЛО

ЗА ПРОЕКТА

ПАРТНЬОРИ

СРЕЩИ ▼

ПРОДУКТИ ▼

РАЗПРОСТРАНЕНИЕ ▼

НОВИНИ

ЕЗИК ▼



MY EUROPE  
YOUR EUROPE  
YOUR SAY



ΑΡΧΙΚΗ

ΣΧΕΔΙΟ

ΣΥΝΕΡΓΑΤΕΣ

ΣΥΝΑΝΤΗΣΕΙΣ ▼

ΜΕΣΑ ▼

ΔΙΑΔΟΣΗ ▼

ΝΕΑ

ΓΛΩΣΣΑ ▼



ne-you-us.eu/el/home\_gr/#myCarousel

ME-YOU-US project No. 2018-1-BG01-KA201-047913







MY EUROPE  
YOUR EUROPE  
YOUR SAY



INÍCIO

PROJETO

PARCEIROS

REUNIÕES ▼

RECURSOS ▼

DISSEMINAÇÃO ▼

NOTÍCIAS

IDIOMA ▼



me-you-us.eu/pt/home\_pt/#myCarousel



MY EUROPE  
YOUR EUROPE  
YOUR SAY



ACASĂ

PROJECT

PARTENERI

ÎNTĂLNIRI ▼

PACHET DE RESURSE ▼

DISEMINARE ▼

NOUȚĂȚI

ROMÂNĂ ▼



me-you-us.eu/ro/home\_ro/#myCarousel

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MY EUROPE  
YOUR EUROPE  
YOUR SAY



STRONA GŁÓWNA

PROJEKT

PARTNERZY

SPOTKANIA ▼

ZASOBY ▼

DYSEMINACJA ▼

AKTUALNOŚCI

POLSKI ▼



MY EUROPE  
YOUR EUROPE  
YOUR SAY



HOME

PROYECTO

SOCIOS

REUNIONES ▼

RESOURCES

DISEMINACIÓN ▼

NOTICIAS

ESPAÑOL ▼



The website is structured in the following way and contains specific information about the project and the completed activities:

- **The project** - main information on the project, explaining the topic and rationale, the objectives, the target groups and the main activities:

EN <http://me-you-us.eu/en/project/>

BG [http://me-you-us.eu/bg/project\\_bg/](http://me-you-us.eu/bg/project_bg/)

PT [http://me-you-us.eu/pt/project\\_pt/](http://me-you-us.eu/pt/project_pt/)

GR [http://me-you-us.eu/el/project\\_gr/](http://me-you-us.eu/el/project_gr/)

RO <http://me-you-us.eu/ro/projectro/>

9.

ME-YOU-US project No. 2018-1-BG01-KA201-047913

PL <http://me-you-us.eu/pl/projekt/>

SP <http://me-you-us.eu/es/1848-2/>

- **Partners** - a description of the partner organizations:

EN <http://me-you-us.eu/en/partners/>

BG [http://me-you-us.eu/bg/partners\\_bg/](http://me-you-us.eu/bg/partners_bg/)

PT <http://me-you-us.eu/pt/parceiros/>

GR [http://me-you-us.eu/el/partners\\_gr/](http://me-you-us.eu/el/partners_gr/)

RO <http://me-you-us.eu/ro/partners-ro/>

PL <http://me-you-us.eu/pl/partnerzy/>

SP <http://me-you-us.eu/es/partneres/>

- **Meetings** - information and agendas of all project's meetings and gatherings – transnational meetings and joint staff training events:

EN <http://me-you-us.eu/en/meetings/> <http://me-you-us.eu/en/joint-staff-training-events/>

BG [http://me-you-us.eu/bg/meetings\\_bg/](http://me-you-us.eu/bg/meetings_bg/) <http://me-you-us.eu/bg/joint-meetingsbg/>

PT <http://me-you-us.eu/pt/reunioes/> <http://me-you-us.eu/pt/join-staff-pt/>

GR <http://me-you-us.eu/el/joint-staff-event-gr/> [http://me-you-us.eu/el/meetings\\_gr/](http://me-you-us.eu/el/meetings_gr/)

RO <http://me-you-us.eu/ro/reuniuni/> <http://me-you-us.eu/ro/join-staff-meetings-ro/>

PL <http://me-you-us.eu/pl/spotkania/> <http://me-you-us.eu/pl/szkolenia-dla-pracownikow/>

SP <http://me-you-us.eu/es/reuniones/> <http://me-you-us.eu/es/join-staff-meetingses/>

- **Resources:** free access to ME-YOU-US Resource Pack (O1 & O2);

EN <http://me-you-us.eu/en/o1/> <http://me-you-us.eu/en/o2/>

BG [http://me-you-us.eu/atividades/imp\\_act.php?reg=-1&lingua=bg](http://me-you-us.eu/atividades/imp_act.php?reg=-1&lingua=bg) <http://me-you-us.eu/bg/o2-bg/>

PT [http://me-you-us.eu/atividades/imp\\_act.php?reg=-1&lingua=pt](http://me-you-us.eu/atividades/imp_act.php?reg=-1&lingua=pt) <http://me-you-us.eu/pt/activities-pt/>

GR [http://me-you-us.eu/atividades/imp\\_act.php?reg=-1&lingua=gr](http://me-you-us.eu/atividades/imp_act.php?reg=-1&lingua=gr) <http://me-you-us.eu/el/activities-gr/>

RO [http://me-you-us.eu/atividades/imp\\_act.php?reg=-1&lingua=ro](http://me-you-us.eu/atividades/imp_act.php?reg=-1&lingua=ro) <http://me-you-us.eu/ro/activities-ro/>

PL [http://me-you-us.eu/atividades/imp\\_act.php?reg=-1&lingua=pl](http://me-you-us.eu/atividades/imp_act.php?reg=-1&lingua=pl) <http://me-you-us.eu/pl/activities-pl/>

SP [http://me-you-us.eu/atividades/imp\\_act.php?reg=-1&lingua=es](http://me-you-us.eu/atividades/imp_act.php?reg=-1&lingua=es) <http://me-you-us.eu/es/activities-es/>

- **Dissemination:** dissemination strategy, multiplier events, good practices

EN <http://me-you-us.eu/en/dissemination/> <http://me-you-us.eu/en/multiplier-event-bulgaria/> <http://me-you-us.eu/en/multiplier-event-greece/> <http://me-you-us.eu/en/multiplier-event-romania/> <http://me-you-us.eu/en/good-practices/>

BG <http://me-you-us.eu/bg/multiplier-events-bulgariabg/> <http://me-you-us.eu/bg/multiplier-event-greecebgbg/> <http://me-you-us.eu/bg/multiplier-event-romaniabgbg/>

PT <http://me-you-us.eu/pt/dissemination-pt/> <http://me-you-us.eu/pt/multiplier-events-pt/> <http://me-you-us.eu/pt/multiplier-events-pt-2/> <http://me-you-us.eu/pt/multiplier-event-ro-pt/> <http://me-you-us.eu/pt/boas-praticas-pt/>

GR <http://me-you-us.eu/el/dissemination-gr/> <http://me-you-us.eu/el/multiplier-eventes-gr/> <http://me-you-us.eu/el/multiplier-events-gr/> <http://me-you-us.eu/el/multiplier-event-ro-gr/> <http://me-you-us.eu/el/good-practices-gr/>

RO <http://me-you-us.eu/ro/dissemination-strategy-ro/> <http://me-you-us.eu/ro/multiplier-events-buro/> <http://me-you-us.eu/ro/multiplier-events-ro/> <http://me-you-us.eu/ro/multiplier-events-ro-ro/>

PL <http://me-you-us.eu/pl/dyseminacja/> <http://me-you-us.eu/pl/multiplier-events-po/> <http://me-you-us.eu/pl/multiplier-events-gr-po/> <http://me-you-us.eu/pl/multiplier-event-ro-po/>

SP <http://me-you-us.eu/es/dissemination-sp/> <http://me-you-us.eu/es/multiplier-events-es/> <http://me-you-us.eu/es/multiplier-events-gr-es/> <http://me-you-us.eu/es/multiplier-event-ro-es/> <http://me-you-us.eu/es/good-practices-es/>

- **News:** the latest news on the project's progress;

EN <http://me-you-us.eu/en/category/news/>

BG <http://me-you-us.eu/bg/category/news/>

PT <http://me-you-us.eu/es/category/noticias/>

GR <http://me-you-us.eu/el/category/%ce%bd%ce%ad%ce%b1/>

RO <http://me-you-us.eu/ro/category/news-ro/>

PL <http://me-you-us.eu/pl/category/aktualnosci/>

SP <http://me-you-us.eu/es/category/noticias/>

- **Language:** it allows to change the website language, it is available in English, Bulgarian, Portuguese, Greek, Romanian, Spanish and Polish.

## Me-You-Us.eu – Website Traffic Report

<http://me-you-us.eu/>

*Google Analytics data report*

Google analytics was activated in December 2019. The project website was one of the main means of dissemination of project results. It was the place where all training resources were uploaded and the participating teachers used it when organizing the training sessions with their students in order to get access to the lesson plans and the e-resources.

### 2020-2021

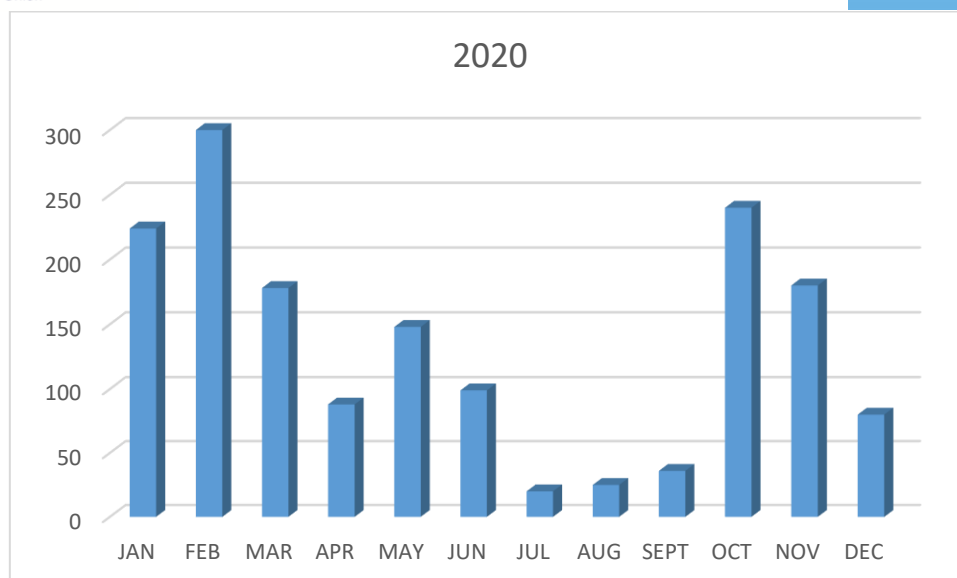
In the year 2020, the estimated monthly average of visitors is 135 sessions, corresponding to 607 page views. Both the number of sessions and the number of viewed pages show an upward trend.

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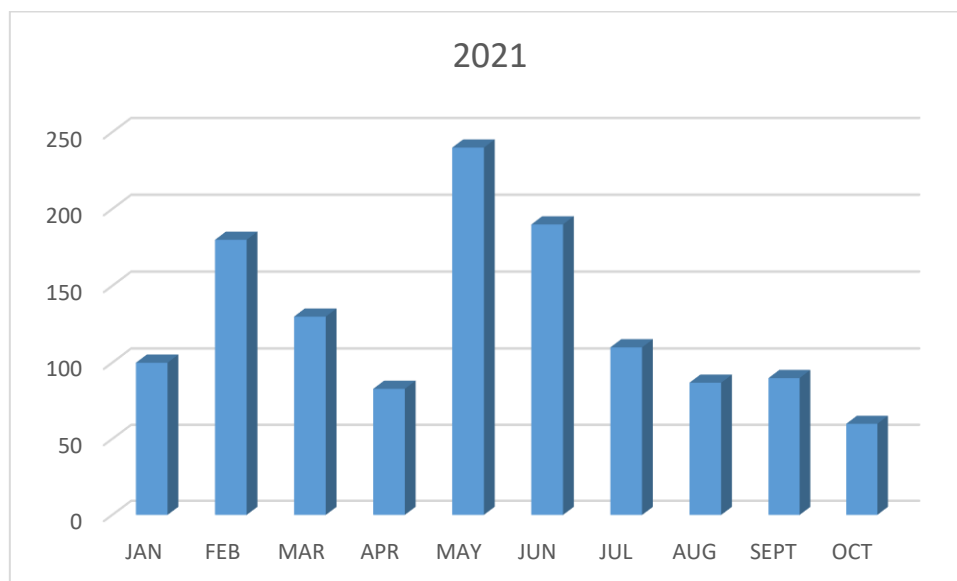
During the school year 2019/2020, the month of January and February were the months with most sessions as this is the time before the lockdown when teachers used the training resources of the ME-YOU-US manual actively with their students. Later in March, 2020 most schools switched to distant learning with some difficulties in organizing the process at the beginning. We can identify more traffic in May and June 2020 when schools were already used to distant learning, and teachers resumed the trainings.

The new school year 2020/2021 started with an in-presence training process and the number of sessions per month is rather high.

#### Average data for 2020

<b>Sessions</b> <b>135</b>	<b>Pageviews</b> <b>607</b>
<b>New vs. Returning Visitors</b>  New 38% Returning 62%	<b>Device Breakdown</b>  Desktop 84% Mobile 16%

The ratio of new to returning visitors is to be explained with the fact that this was a period for active implementation. In school year 2019/2020 the training resources were piloted by the teachers and each teacher was obliged to deliver 6 training sessions (for the participants in the international learning events) and 3 training sessions (for the participants in the national trainings).



Later in the school year, there were some disruptions in the in-presence teaching and learning process in most of the countries. There is a positive trend in the last two months of the schools year (May, June) when students returned in the classrooms. Even in the summer months we can see more traffic compared to the previous year which might be due to the dissemination events in the partner countries and the campaigns we have organized for spreading the news about the training resources and the project in general.

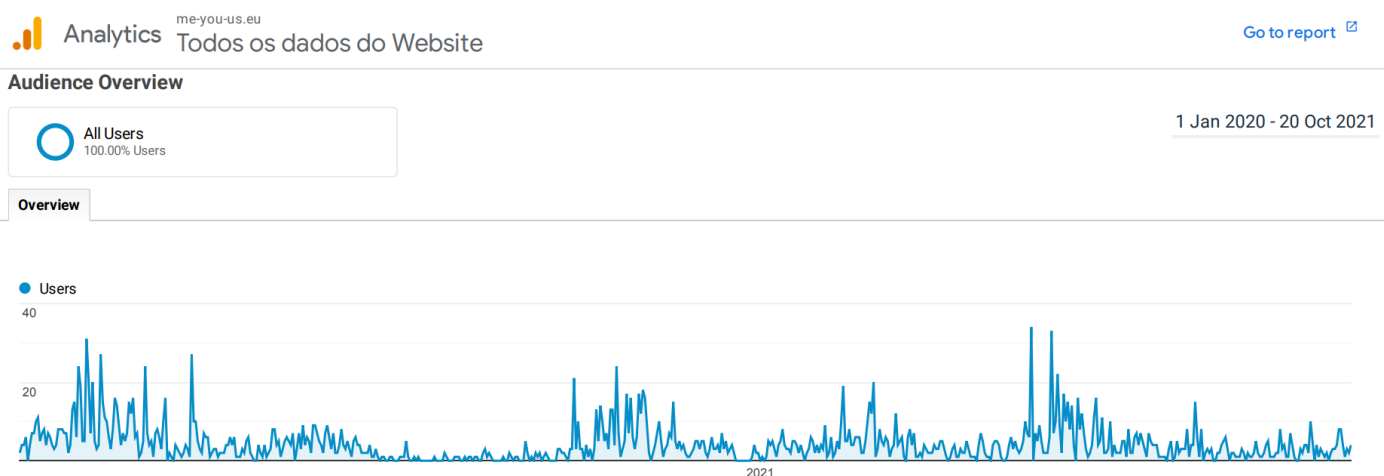
#### Average data for 2021

<b>Sessions</b> <b>127</b>	<b>Pageviews</b> <b>823</b>
<b>New vs. Returning Visitors</b>  New 68% Returning 32%	<b>Device Breakdown</b>  Desktop 74% Mobile 26%

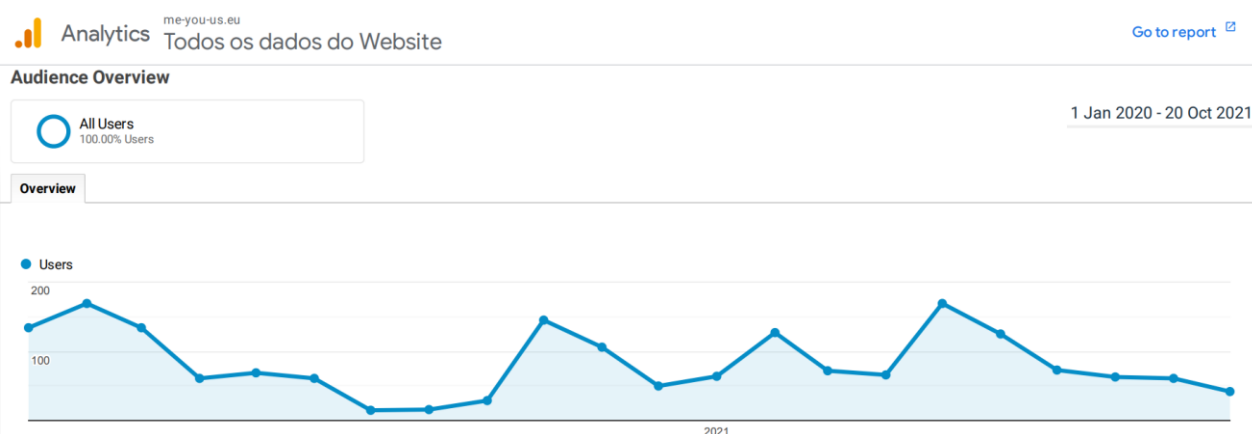
In the 2021 data we can see that the ratio of New vs. Returning visitors has substantially changed due to the multiplier events. The increased number of page views can be explained similarly.

## 2020-2021 summative data reports

### Daily traffic



### Monthly traffic



The vast majority of visitors to the site come from the countries of the partner institutions in the project, but access from other countries in the EU, the USA and China is also relevant. Links to the website made from external referrals (links on other platforms) indicate Facebook (from both the App Mobile and the Facebook.com website) and the 25ou.bg website as the main referrals.

#### Top 10 Countries

1. Bulgaria
2. Greece
3. Romania
4. Portugal
5. Spain
6. United States
7. China
8. Belgium
9. Canada
10. Germany

#### Top Referrals

1. Facebook Mobile
2. 25ou.bg
3. Facebook.com



## Social media

### Facebook <https://www.facebook.com/MeYouUsProject>

The ME-YOU-US Facebook page was created in order to spread knowledge on the project and at the same time to attract stakeholders and beneficiaries to learn more about the implementation of the project and to get involved in the activities. All partners are editors of the page, and they share not only news about ME-YOU-US project implementation, but also potentially interesting articles to enhance the dialogue on the project topics. The Facebook page reached 4639 people, the publications had 2061 post clicks and 749 posts triggered reactions, comments and shares by users.

## Dissemination efforts of partners

As outlined in the ME-YOU-US Dissemination Plan Strategy, all the partners of the project carried out an External Communication by providing information about the project to teachers, students aged 12-15, and all interested stakeholders. Different types of dissemination activities have been implemented through different communication channels, such as web pages, social media, interviews, etc. Then, according to what has been stated in the Dissemination Plan Strategy for the Internal Communication, each partner has developed a national dissemination report, on the basis of a common template, provided by ALTIUS. These include all the activities carried out over the duration of the project, and all the related evidence.

Below you can find the summary of the four reports provided by each partner, which, together, provide a useful overview of the dissemination activities carried out by all partners during the project duration.

The discussed activities can be grouped in four main categories:

### Internet based activities

- Articles on the project's or partners' websites;
- Posts on the project's and partners' social media outlets;
- A dedicated page on the organization's website in English and in national language with all the relevant and general information about the project.

### Media based activities

- Articles published on Online Editorials about the ME-YOU-US project.

### Face to face activities

- International trainings with teachers – F2F;
- International trainings with teachers – online;
- National trainings with teachers – online;
- National trainings with teachers – F2F;
- Activities with students;
- Final dissemination events;
- Meeting with interested stakeholders, spreading information on topics and outputs relating to ME-YOU-US, ensuring future exploitation and sustainability.

### Outputs/Publications/Productions

- ME-YOU-US Resource Pack (O1 and O2);
- Online resources;

15.

- Press Release or newsletters.

According to what has been stated in the application, the partnership has met all the objectives which have been planned during these three years. Specifically, the original bid stated:

*“The main channels and activities for disseminating project outcomes will be:*

- the project website where all project outputs and results will be published as open resources;*
- the planned multiplier events in the countries participating in the project where the project results and deliverables will be presented and demonstrated;*
- partners' websites;*
- social media, e.g. Facebook page of the project*
- presenting project findings at regional, national and international events relevant to the subject area of the project and the profile of the participating institutions.*

As it is shown in the tables below in the following pages, all the partners have met these objectives, by using all the foreseen channels.

## National dissemination reports (Nov. 2018 – Aug. 2021)

The tables that follow include information from all national dissemination reports. The information has been gathered in one table for each partner, in order to facilitate its reading.

### PROSVETA-SOFIA foundation, Bulgaria

Dissemination channel	Evidence	Contents
YouTube	<a href="https://www.youtube.com/watch?v=D0F8LA6uGfM&amp;feature=youtu.be">https://www.youtube.com/watch?v=D0F8LA6uGfM&amp;feature=youtu.be</a>	Promotional video for the project
PROSVETA website	<a href="http://www.prosveta.bg/novini/obucheniya-v-oblastta-na-grajdanskoto-obrazovanie-pyrva-sreshta-po-proekt-moyata-evropa-tvoyata-evropa-tvoyat-glas">http://www.prosveta.bg/novini/obucheniya-v-oblastta-na-grajdanskoto-obrazovanie-pyrva-sreshta-po-proekt-moyata-evropa-tvoyata-evropa-tvoyat-glas</a>	Information about the 1 <sup>st</sup> TPM in Sofia – Dec, 2019
School education gateway	<p>In Portugal the course is organized in cooperation with Instituto Politecnico de Sanatrem  <a href="https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?id=181078">https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?id=181078</a></p> <p>In Greece, the course is organized in cooperation with AENAO  <a href="https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?id=191386">https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?id=191386</a></p> <p>There have been held 2 training courses in Bulgaria with participants from Belgium, Sweden, Portugal and the Netherlands  <a href="https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?id=57227">https://www.schooleducationgateway.eu/en/pub/teacher_academy/catalogue/detail.cfm?id=57227</a></p>	Training course based on the Resource Pack of the ME-YOU-US project and the experience and expertise of project researchers and trainers. The training courses were offered in Bulgaria, Greece and Portugal. They comprised a job-shadowing part with visits to local schools who have piloted the Teacher's Manual and Digital tool resources and simulations of the training activities described in the Resource Pack. We organized 6 training courses (2 in Bulgaria, 3 in Portugal and 1 in Greece) with participants from Norway, Sweden, Germany, Greece, Romania, Belgium,

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		Portugal, the Netherlands.
Prosveta website	<a href="https://www.prosveta.bg/novini/sybitiya-za-razprostranenie-na-rezultatite-po-proekt-my-europe-your-europe-your-say">https://www.prosveta.bg/novini/sybitiya-za-razprostranenie-na-rezultatite-po-proekt-my-europe-your-europe-your-say</a>	Information about the multiplier event in Bansko, Bulgaria
Prosveta website	<a href="https://www.prosveta.bg/novini/finalna-transnacionalna-sreshta-na-rykovodnite-ekipi-po-proekt-my-europe-your-europe-your-say">https://www.prosveta.bg/novini/finalna-transnacionalna-sreshta-na-rykovodnite-ekipi-po-proekt-my-europe-your-europe-your-say</a>	Information about the final transnational meeting of the project
Prosveta website	<a href="https://www.prosveta.bg/novini/sybitiya-za-razprostranenie-na-rezultatite-po-proekt-my-europe-your-europe-your-say-1">https://www.prosveta.bg/novini/sybitiya-za-razprostranenie-na-rezultatite-po-proekt-my-europe-your-europe-your-say-1</a>	Information about the multiplier event in Veliko Tarnovo, Bulgaria
Prosveta website	<a href="https://www.prosveta.bg/novini/chetvyрто-kratkosrochno-syvmestno-obuchenie-na-personala-po-proekt-my-europe-your-europe-your-say-santarem-portugaliya">https://www.prosveta.bg/novini/chetvyрто-kratkosrochno-syvmestno-obuchenie-na-personala-po-proekt-my-europe-your-europe-your-say-santarem-portugaliya</a>	Information about the 4 <sup>th</sup> short-term joint staff training event in Portugal
Prosveta website	<a href="https://www.prosveta.bg/novini/onlain-obuchenie-moodle-course-2-6-noemvri-2020-g-po-proekt-my-europe-your-europe-your-say">https://www.prosveta.bg/novini/onlain-obuchenie-moodle-course-2-6-noemvri-2020-g-po-proekt-my-europe-your-europe-your-say</a>	Information about the 3 <sup>rd</sup> joint staff training event held online
Prosveta website	<a href="https://www.prosveta.bg/novini/vtoro-kratkosrochno-syvmestno-obuchenie-na-personala-po-proekt-my-europe-your-europe-your-say">https://www.prosveta.bg/novini/vtoro-kratkosrochno-syvmestno-obuchenie-na-personala-po-proekt-my-europe-your-europe-your-say</a>	Information about the 2 <sup>nd</sup> short-term joint staff training event in Madrid
Prosveta website	<a href="https://www.prosveta.bg/novini/pyrvo-kratkosrochno-syvmestno-obuchenie-na-personala-po-proekt-my-europe-your-europe-your-say">https://www.prosveta.bg/novini/pyrvo-kratkosrochno-syvmestno-obuchenie-na-personala-po-proekt-my-europe-your-europe-your-say</a>	Information about the 1 <sup>st</sup> short-term joint staff training event in Craiova
Annual eTwinning conference 2019 "Where Education Meets Democracy"	A representative of the Bulgarian partner "Prosveta – Sofia" Foundation introduced the project and one of the training resources from the "Diversity and Social inclusion" module to the participants in the workshop "Zero tolerance to bullying" which was held during the Annual eTwinning conference 2019 "Where Education Meets Democracy" in Mandelieu-la Napoule, France. Information about the workshop is available in the Conference blog, section Presentations.	
The website of the Ministry of education	Approval for organizing a training course for acquiring educational credits by the minister of education related to the subject area of the project. The training programme "Developing social and civic competences through interactive lessons, non-formal education methods and electronic resources" comprises both a face-to-face and a teaching part. Prosveta Foundation organized 2	

	trainings for 80 teachers for schools from the cities of Targovishte and Varna. Upon completion of the trainings the participants received a certificate for 2 educational credits.
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## Center for non-formal education (AENAO), Greece

Dissemination channel	Evidence	Contents
POST ON WEBSITE AENAO	<a href="http://aenao.org/wordpress/me-you-us-c3-online-training-event-2-6-november-2020/">http://aenao.org/wordpress/me-you-us-c3-online-training-event-2-6-november-2020/</a>	C3 ONLINE TRAINING EVENT
POST ON WEBSITE AENAO	<a href="http://aenao.org/wordpress/me-you-us-brand-new-erasmus-ka2-project/">http://aenao.org/wordpress/me-you-us-brand-new-erasmus-ka2-project/</a>	Announcement about Me-You-Us project
POST ON FACEBOOK AENAO	<a href="https://www.facebook.com/MeYouUsProject/photos/pcb.740664529869268/740658403203214/">https://www.facebook.com/MeYouUsProject/photos/pcb.740664529869268/740658403203214/</a>	C3 ONLINE TRAINING EVENT
POST ON FACEBOOK AENAO	<a href="https://www.facebook.com/photo/?fbid=10159099612558846&amp;set=a.77590563845">https://www.facebook.com/photo/?fbid=10159099612558846&amp;set=a.77590563845</a>	C3 ONLINE TRAINING EVENT
AENAO WEBSITE	<a href="http://aenao.org/wordpress/me-you-us-brand-new-erasmus-ka2-project/">http://aenao.org/wordpress/me-you-us-brand-new-erasmus-ka2-project/</a>	Launching project activities
On-site training activities	In Thessaloniki, the activities were implemented in October 2019 (7, 14, 16 and 21) for a total number of 67 teachers.	Spreading the news about the project and the Resource Pack
On-site training activities	In Serres, the teacher training activities were implemented in November 2019 (6 and 25) for 51 teachers.	Spreading the news about the project and the Resource Pack

## ALTIUS foundation, Spain

Dissemination channel	Evidence	Contents
POST ON WEBSITE ALTIUS	<a href="https://www.fundacionaltius.org/altius-colabora-desde-bulgaria-en-el-desarrollo-de-talleres-para-formar-a-profesores-en-valores-europeos/">https://www.fundacionaltius.org/altius-colabora-desde-bulgaria-en-el-desarrollo-de-talleres-para-formar-a-profesores-en-valores-europeos/</a>	Launching project activities

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FB PAGE OF EUROPE DIRECT MADRID	<a href="https://www.facebook.com/EuropeDirectMadrid/photos/a.1398065153776433/2165961760320098/?type=3&amp;theater">https://www.facebook.com/EuropeDirectMadrid/photos/a.1398065153776433/2165961760320098/?type=3&amp;theater</a>	Announcement about Me-You-Us project
FB PAGE OF EUROPE DIRECT MADRID	<a href="https://www.facebook.com/EuropeDirectMadrid/photos/rpp.1398034620446153/2433829363533335/?type=3&amp;theater">https://www.facebook.com/EuropeDirectMadrid/photos/rpp.1398034620446153/2433829363533335/?type=3&amp;theater</a>	Information about the Resource Pack in Spanish
Twitter account ALTIUS	<a href="https://twitter.com/fundaltius_es/status/1415584524780572676">https://twitter.com/fundaltius_es/status/1415584524780572676</a>	Information about the final TPM in Madrid
Linkedin account ALTIUS	<a href="https://www.linkedin.com/posts/fundacion-altius_erasmusplus-activity-6821348487217614848-fzWw">https://www.linkedin.com/posts/fundacion-altius_erasmusplus-activity-6821348487217614848-fzWw</a>	Information about the final TPM in Madrid
INSTAGRAM account ALTIUS	<a href="https://www.instagram.com/p/CRV1TUyDmmN/">https://www.instagram.com/p/CRV1TUyDmmN/</a>	Final dissemination activities
Website ALTIUS	<a href="https://www.fundacionaltius.org/participamos-en-el-seminario-internacional-del-proyecto-my-europe-your-europe/">https://www.fundacionaltius.org/participamos-en-el-seminario-internacional-del-proyecto-my-europe-your-europe/</a>	Participation in the 4 <sup>th</sup> joint staff training event in Portugal

## Spolezna Akademia Nauk, Poland

POST ON FB page SAN	<a href="https://www.facebook.com/pg/spoleczna.dpm/posts/?ref=page_internal">https://www.facebook.com/pg/spoleczna.dpm/posts/?ref=page_internal</a>	Launching project activities
School webpage	<a href="https://sp122.pl/wpis/miedzynarodowy-projekt-me-you-us">https://sp122.pl/wpis/miedzynarodowy-projekt-me-you-us</a>	Involvement in project activities by the teachers in the school affiliated to SAN

## Inspectoratul Scolar Judetean Dolj, Romania

ARTICLE IN REGIONAL PRESS	<a href="https://cvlpress.ro/30.08.2019/inspectoratul-scolar-judetean-dolj-gazda-a-unor-parteneri-dintr-un-proiect-european/">https://cvlpress.ro/30.08.2019/inspectoratul-scolar-judetean-dolj-gazda-a-unor-parteneri-dintr-un-proiect-european/</a>	DESCRIPTION OF THE ACTIVITIES CARRIED OUT AS PART OF THE PROJECT and hosting the 1 <sup>st</sup> joint staff training event in Craiova
ARTICLE IN REGIONAL PRESS	<a href="https://cvlpress.ro/01.09.2021/inspectoratul-scolar-judetean-dolj-parte-in-proiectul-my-europe-your-europe-your-say/">https://cvlpress.ro/01.09.2021/inspectoratul-scolar-judetean-dolj-parte-in-proiectul-my-europe-your-europe-your-say/</a>	DESCRIPTION OF THE ACTIVITIES CARRIED OUT AS PART OF THE PROJECT
POSTING ON ISJ SITE	<a href="http://www.isjdolj.ro">www.isjdolj.ro</a>	DESCRIPTION OF THE Me-You-Us project
ARTICLE IN REGIONAL PRESS	<a href="https://cvlpress.ro/26.05.2021/proiect-erasmus-my-europe-your-europe-your-say-coordonat-de-inspectoratul-scolar-judetean-dolj/">https://cvlpress.ro/26.05.2021/proiect-erasmus-my-europe-your-europe-your-say-coordonat-de-inspectoratul-scolar-judetean-dolj/</a>	DESCRIPTION OF THE ACTIVITIES CARRIED OUT AS PART OF THE PROJECT AT "TUDOR ARGHEZI" HIGH SCHOOL
ARTICLE IN REGIONAL PRESS	<a href="https://cvlpress.ro/08.12.2020/proiect-european-la-inspectoratul-scolar-judetean-dolj/">https://cvlpress.ro/08.12.2020/proiect-european-la-inspectoratul-scolar-judetean-dolj/</a>	C3 ONLINE TRAINING EVENT

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The Politechnic Institute of Santarém requested and received approval from the Continuing Education Scientific-Pedagogical Council for the delivery of the continuing teacher education course, reference number CCPFC/ACC-106169/19 based on the Teacher's Manual created in the project. Training courses included face-to-face training, during which teachers are taught how to use the Teacher's Manual, the available digital resources and a practical part (2-month distance learning), during which they were obliged to deliver training to students with the resources of the Manual, provide feedback and report the results. When they completed all tasks, they received a certificate for 30 hours of accredited training. IPSantarem delivered 2 training courses in 2020 with the registered trainees in partnership with the Center Educatis - Schools Training Center of the counties of Benavente, Coruche and Salvaterra de Magos. IPSantarém also organized 2 training courses in 2019/20 in cooperation with the training center of Lezíria do Tejo - Association of Almeirim, Alpiarça and Santarém municipalities.		
Dissemination channel	Evidence	Contents
Continuing Education Scientific-Pedagogical Council	<a href="http://www.ccpfc.uminho.pt/Default.aspx?tabindex=0&amp;tabid=4&amp;pageid=3&amp;lang=pt-PT">http://www.ccpfc.uminho.pt/Default.aspx?tabindex=0&amp;tabid=4&amp;pageid=3&amp;lang=pt-PT</a>	for the delivery of the continuing teacher education course, reference number CCPFC/ACC-106169/19 based on the Teacher's Manual created in the project
Center Educatis - Schools Training Center of the counties of Benavente, Coruche and Salvaterra de Magos	<a href="https://lsforma.net/centroeducatis/pdfs/plano1920.pdf">https://lsforma.net/centroeducatis/pdfs/plano1920.pdf</a>	Center's training plan with announcement of the training course resulting from the ME-YOU-US Resource Pack
FB page of IPSantarem	<a href="https://www.facebook.com/121899631180618/posts/4634889793214890/?checkpoint_src=1501092823525282">https://www.facebook.com/121899631180618/posts/4634889793214890/?checkpoint_src=1501092823525282</a>	Information about the training event in Portugal
Instagram account of IPSantarem	<a href="https://www.instagram.com/p/CPQafTYI7V/?utm_medium=copy_link">https://www.instagram.com/p/CPQafTYI7V/?utm_medium=copy_link</a>	Information about the training event in Portugal
Website of IPSantarem	<a href="https://www.ipsantarem.pt/pt/noticias/curso-de-formacao-internacional-decorreu-entre-17-e-23-de-maio-no-ipsantarem/">https://www.ipsantarem.pt/pt/noticias/curso-de-formacao-internacional-decorreu-entre-17-e-23-de-maio-no-ipsantarem/</a>	Information about the training event in Portugal
Local newspaper	<a href="https://maisribatejo.sapo.pt/2021/05/25/curso-de-formacao-internacional-de-professores-decorreu-no-ipsantarem/">https://maisribatejo.sapo.pt/2021/05/25/curso-de-formacao-internacional-de-professores-decorreu-no-ipsantarem/</a>	Information in the local press about the training in Santarem

## Conclusions

Arriving at the end of the project completion, this report is useful in dressing an overview of all dissemination activities which have been carried out both collectively and individually by the ME-YOU-US partners over its three years of implementation. All partners reported achieving all dissemination objectives to date, according to the dissemination strategy plan, detailing the type of activity, the target reached, as well as providing the evidence.

All the national dissemination reports have therefore been analyzed by ALTIUS foundation, the lead partner in charge of the dissemination strategy.

The numbers reported in the previous tables give an overview of the good results achieved, and they show how the dissemination activities have been well carried out by the partners.

The main tools used during this dissemination phase have been internet based activities and face to face activities. The project has in fact been characterized by several opportunities for teachers and students to meet, be informed about the project and attend trainings. Media based activities have been less used, except in the case of the Greek partner.

Based on the data collected in the present final report, it can be stated that the partners took advantage of every opportunity and used every appropriate channel to disseminate information about the project. This allowed to ensure a full visibility of the project results with a number of stakeholders in the field of school and education, ensuring full exploitation of results for all the interested stakeholders. Moreover, thanks to the partners' dissemination efforts, the ME-YOU-US project will keep on being useful for the many teachers and trainers who will be able to freely access and make use of the open online resources for the next 5 years, thus allowing to make the impact last beyond the foreseen lifetime of the project.

Dissemination activities thus contribute to the sustainability of the project's products, and to the persisting of project impact on the students not only of the already involved educational institutions, but also of other schools of the partner countries and from other countries not included in the partnership.